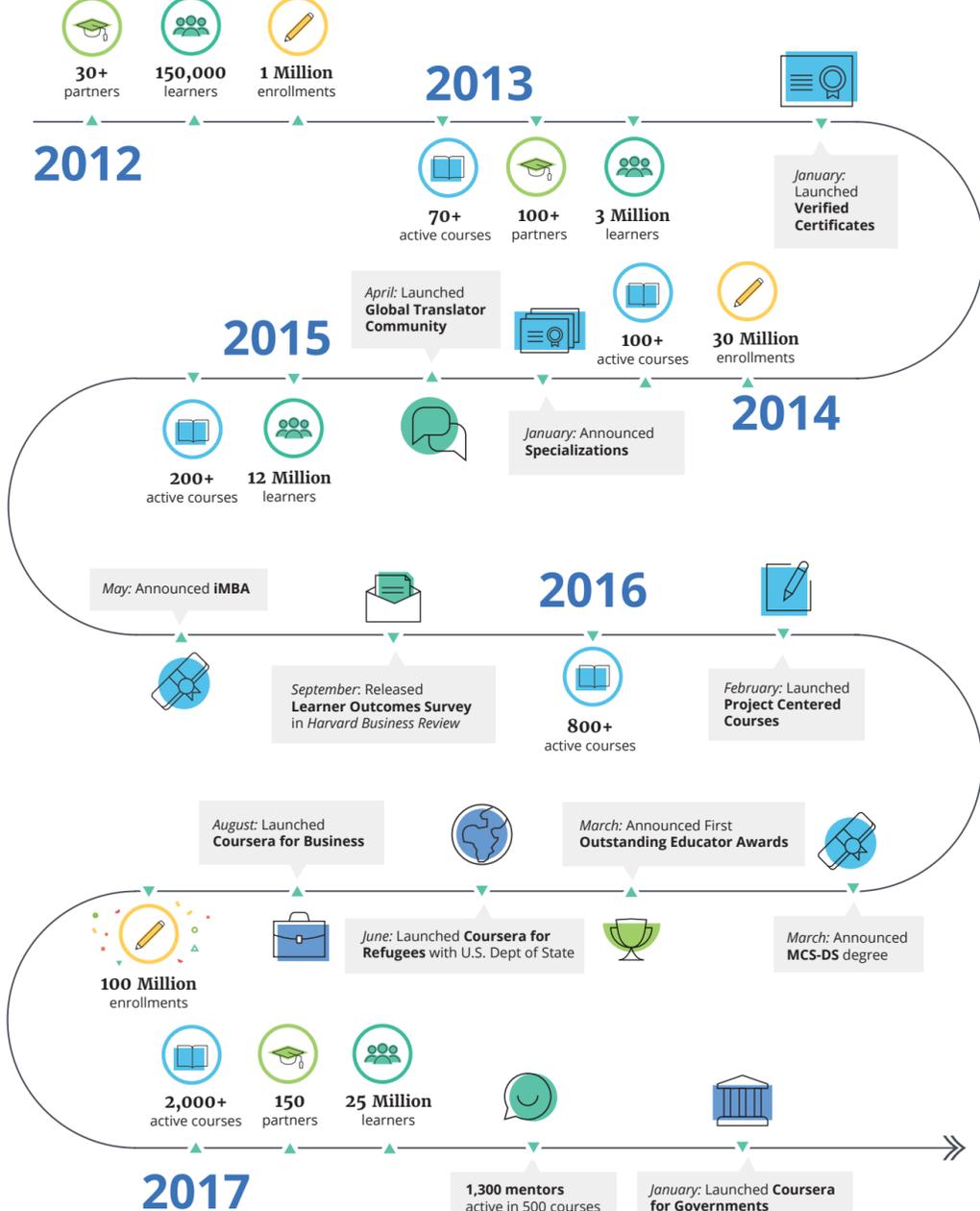
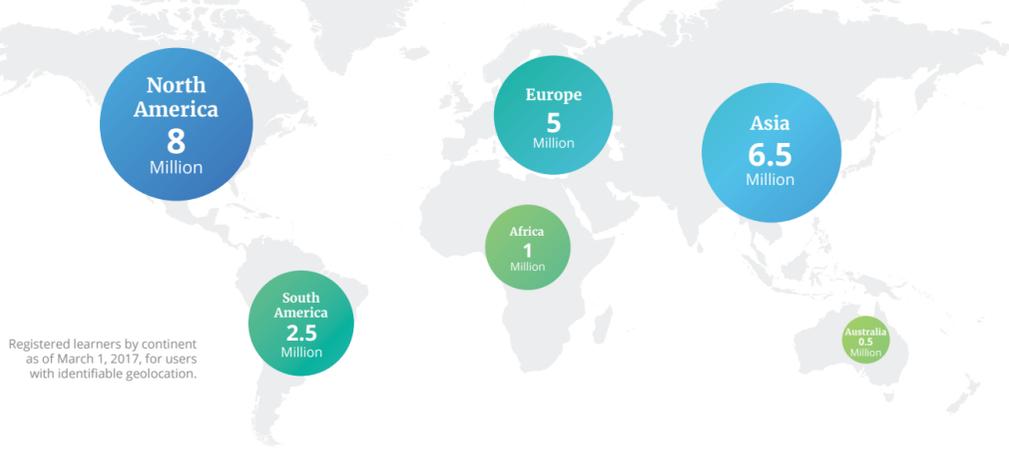


Five Years of Innovation in Online Learning

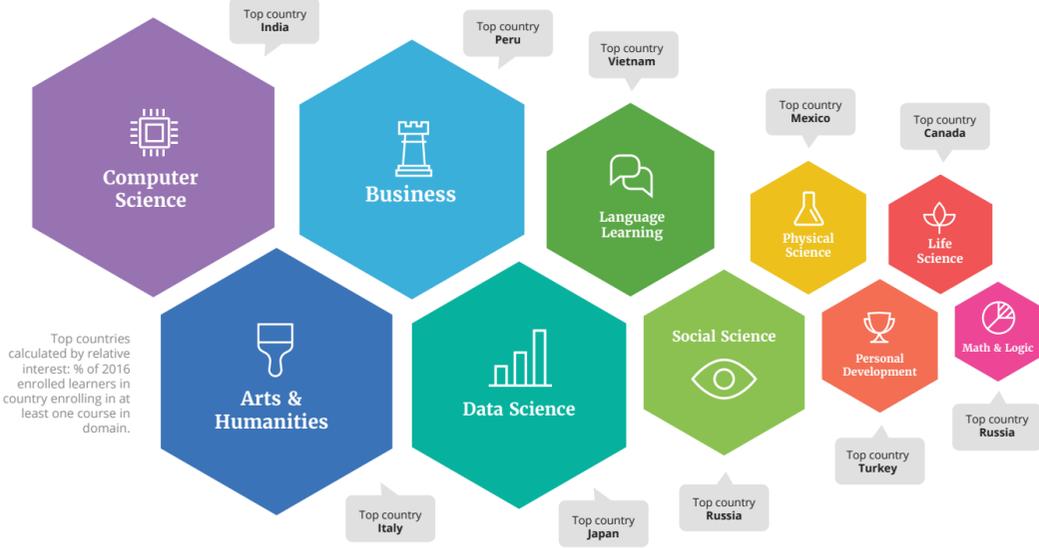
Over the past five years, we have partnered with 150 of the world's best universities and educational institutions to pursue a vision of enabling anyone, anywhere to transform their life by accessing the world's best learning experience.



We're reaching 25 million learners around the world



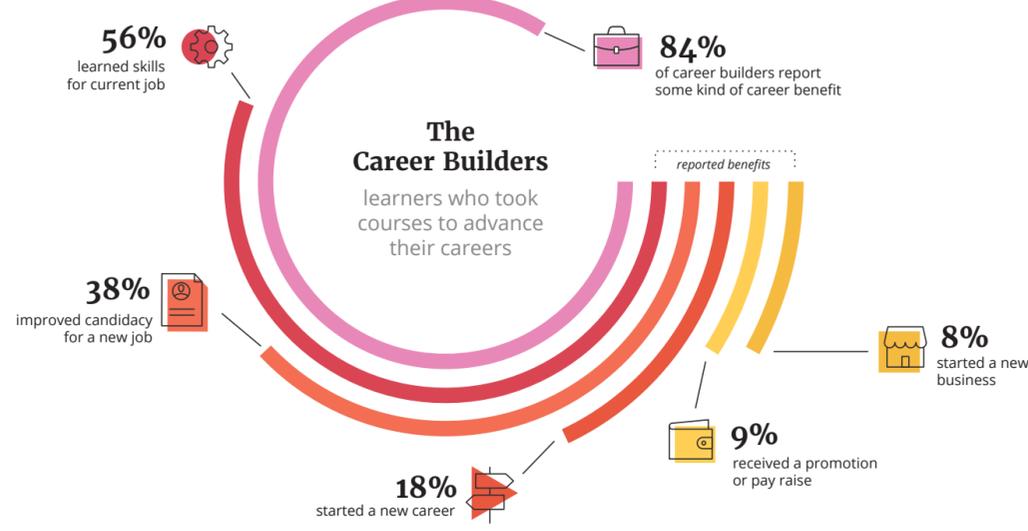
What are learners studying?



How are learners benefiting?

Insights from Coursera's 2017 Learner Outcomes Survey*

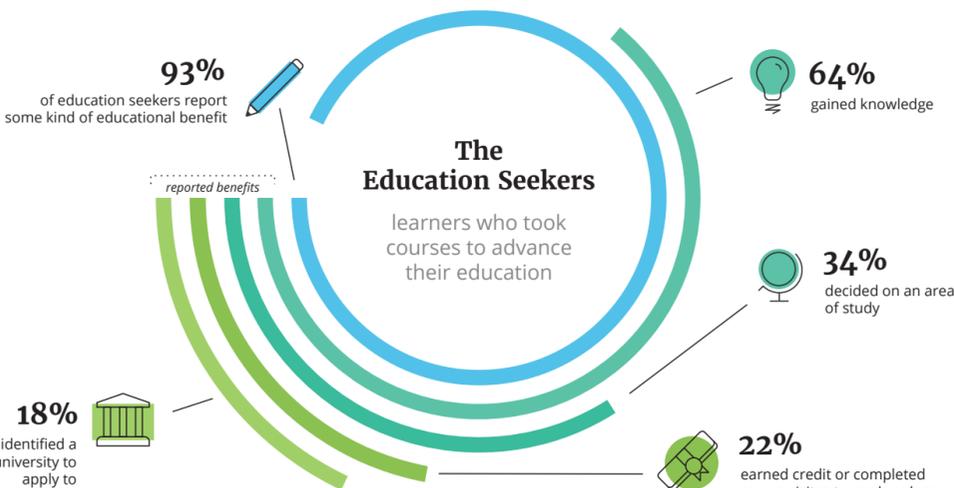
People all over the world are turning to online learning to achieve their goals. Coursera asked learners who have completed courses about their career and educational outcomes.



Career builders from less-advantaged backgrounds are more likely to report tangible career benefits.**



**Tangible benefits include starting a new career, receiving a promotion or pay raise, or starting a business.



*Data are based on 13,917 survey responses from learners who completed a course on Coursera from March 2015 through June 2016 (responses collected March 2016 to Dec 2016).

"When I finally worked up the courage to pursue graphic design, this Specialization was just what I needed."

Khadijah fell in love with art and design in high school, but didn't have a chance to study art in college. CalArts' Graphic Design Specialization gave her the skills and confidence to quit her HR job and launch an artistic career.

Khadijah Abdul-Nabi | Iraq
 Graphic Design Specialization, CalArts

"Picking up these courses, I've had absolutely no problem picking up my challenging MBA studies."

David, a father of four and full-time professional, didn't think he'd be able to continue his education. Learning from top universities on Coursera gave him the skills and confidence to succeed in an online business degree.

David Memezi | Zimbabwe
 Grow to Greatness, Part I and II, University of Virginia